

Wedding Trends

A Combination of Personal Style and Seasonal Flavor

Today's wedding trends provide extensive inspiration for wedding invitation designers. From the colors of the season to the wide variety of current wedding themes, good invitation designers will match the latest wedding trends with the personal style of the couple.

"Designing an invitation that emulates a couple's personal style will help set the tone of a wedding and make a memorable statement about the events to follow," says Le Papier Boutique's Stacy Amoo-Mensah.

Seasons Equal Color

Since summer and outdoor weddings continue to be the hottest season and theme for weddings, Amoo-Mensah, whose creations are featured at such online retailers as Invitations by Wedding Paper Divas.com, designs invitations that incorporate the color palettes and picturesque outdoor landscapes that these sizzling months offer.

Amoo-Mensah recently designed an invitation for an elegant, yet modern outdoor ceremony and reception that took place in Chicago in June.

"The couple was able to take advantage of the groom's family home that was located on acres of meticulously landscaped grounds," she says. "With blush pink peonies and fuchsia roses in bloom surrounded by an endless sea of apple green grass, the bride drew upon the colors of the season for her wedding invitation and overall color scheme."

It is easy for an experienced designer such as Amoo-Mensah to gather motivation from the natural colors of the landscape and the season. But she also looks at the fashion, interior design and other natural elements.

As fall approaches and the citrus orange, apple green, turquoise blue and hot pink fade from Amoo-Mensah's color palette, the orange leaves of fall creep into her designs. "I start to incorporate the rich colors of nature into my designs such as chocolate brown, bamboo yellow, plum, emerald green and burgundy."

As the snowy winter months kick in, this Chicago designer adds elements of dramatic colors such as cherry red, black and ice blue to her invitation designs. Then, spring converts her palette to shades of purple, lavender, coral and latte.

Trends Beyond the Seasons

There are several trends that transcend an individual season. Themes such as the use of chic custom "couples" monograms and the use of flowers as the main design element for the entire wedding all carry over every season. For example, the use of invitation wraps now range from simple ribbon to ornate fabrics, bright and bold color patterns and destination accents.

WEDDING * PAPER *divas*

Look great on paper, too. weddingpaperdivas.com

"Whether your mood calls for a fleur-de-lis for a romantic, candlelight ceremony or fun stripes for a summer soiree," Amoo-Mensah says, "keeping to one color palette and intermixing the design elements onto all of your wedding correspondence will help to create a sophisticated, unified look."