

Card Stock or Design-Which Will Set Your Wedding Invitations Apart?

How important is paper stock in designing your wedding invitations? Is it necessary to go with the highest-quality, premium papers or is the design and wording of your invitation the most important element? While premium paper sounds like the way to go for many couples, experts say that it may not be the only thing to consider.

When choosing a wedding invitation, start with the design first. The design sets the tone and the theme to your entire wedding, and a unique design will go a long way in catching the attention of your guests. In sifting through albums and albums of wedding invitation designs, you truly will get an appreciation for how difficult it is to find an original design, so when you delight your guests with something truly innovative, they definitely will take notice. Because the creativity of an invitation leaves the biggest impression on both the happy couple and their guests, that is what the professionals at Wedding Paper Divas spend the most time perfecting.

This online manufacturer of high-quality wedding invitations and stationery offers an innovative shopping experience that starts with the company's unique designs and quality workmanship. The company searches the globe for talented artists and contracts with them to provide innovative designs that are exclusive to Wedding Paper Divas.

After choosing your design, then consider the paper stock. The card stock serves as a nice quality base for your wedding invitations and helps to show off your design. High-quality paper stock ranges from 80 pounds to 110 pounds and comes in a variety of types such as linen, vellum and smooth finish. Paper weight between 100-110 pounds is a good measure to go by, as it signifies a mark of quality, while still enabling you to mail your invitations with just one stamp-a great money saver if you are mailing hundreds of invitations.

For more information on personalized wedding invitations and bridal shower invitations, visit: www.weddingpaperdivas.com.