

Personalized Wedding Invitations are Easier Than You Think

When creating invitations, the new tradition is to think freely and create personalized wedding invitations that make a statement about the personality of the couple sending them. Whether the couple chooses contemporary invitations, traditional invitations or informal invitations, all can be turned into customized bridal invitations that are tailored to the couple's tastes. Online stationery boutiques are helping today's bride and grooms by offering trendy, cool and unique wedding invitations that are easy to personalize.

Artwork

One way to create unique wedding invitations is to take an image or piece of artwork that has personal meaning to the couple. For example, a photograph of your first vacation together (especially for the save the date invitations), an outdoor garden where you go to relax or a photograph of the home you will move into after the wedding.

Another way to add a personal touch to your invitations is to commission a romantic drawing of yourselves and overlay it over the invitations.

Words

Words can create customized bridal invitations. The words you choose should complement the invitation's design. For example, a romantic photograph of you and your soon-to-be spouse would be complemented well with a romantic poem.

Design

In addition to a custom illustration and wording, you could use design to tell a personal story. For example, a couple who met in elementary school may want to turn a report card into a personal wedding invitation. A couple who loves to read may create a storybook wedding invitation for their guests.

A few online wedding invitation retailers offer exclusive designs from stationery artists for a truly unique message.

Customizing Online

All of this customization is not as difficult as it seems. Buying invitations online is much easier than having to flip through a wedding book, which is full of traditional wedding invitations that do not leave much room for personalization.

In fact, most online stores have more flexibility in offering a wide variety of designs and can offer digital proofs so you can see how your customized design looks prior to printing.

Whatever way you choose to personalize your wedding invitations, there are very few limits to what you can do.